

# Strategic Entrepreneurship

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## [Books] Strategic Entrepreneurship

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### Strategic Entrepreneurship

#### **STRATEGIC ENTREPRENEURSHIP, COLLABORATIVE ...**

Strategic entrepreneurship Our arguments involving strategic entrepreneurship build on four main assertions about the nature of strategic entrepreneurship First, as its name suggests, strategic entrepreneurship is the melding of the strategy and entrepreneurship domains Firms pursuing strategic entrepreneurship engage in both

#### **ENTREPRENEURSHIP AND STRATEGIC MANAGEMENT: A ...**

entrepreneurship and strategic management appear to have intersection, giving rise to the concept “Strategic Entrepreneurship” Hamel (2000) submitted that the essence of competitive landscape still remains a factor to reckon with as it plays an influencing role ...

#### **Strategic entrepreneurship: Creating competitive advantage ...**

22 An expanded view of strategic entrepreneurship Defining the terms strategy and entrepreneurship is a useful first step in becoming more familiar with strategic entrepreneurship In Fig 1, we present some of the individual attributes of strategy, entrepreneurship, and SE As suggested in Fig 1, strategy is concerned

#### **Strategic entrepreneurship: entrepreneurial strategies for ...**

Strategic Entrepreneurship 481 of Venkataraman and Sarasvathy (2001), entrepreneurial action is the ‘Romeo on the balcony’ One could also consider entrepreneurial action to be strategic action with an entrepreneurial mind-set In short, strategic entrepreneurship is the integration of ...

#### **On Open Innovation, Platforms, and Entrepreneurship**

as academic entrepreneurship (Siegel & Wright, 2015), government innovation (Gascó, 2017; Mergel, 2018), and social innovation (Nambisan, 2009) In the past 10-15 years or so, research on open innovation has advanced on different fronts

### **Strategic Entrepreneurship: Issues and Challenges**

Strategic entrepreneurship is taking entrepreneurial action using a strategic perspective More specifically, it involves engaging in simultaneous opportunity seeking and competitive advantage seeking behaviors to design implement entrepreneurial strategies ...

### **Corporate Entrepreneurship: a Strategic and Structural ...**

phase In a competitive environment, entrepreneurship is an essential element in the long-range success of every business organisation, small or large, new or long established CORPORATE ENTREPRENEURSHIP AND STRATEGIC MANAGEMENT The strategy literature identifies three types of corporate entrepreneurship One is the creation of

### **The strategic planning, entrepreneurship paradox**

strategic entrepreneurship INTRODUCTION Strategic planning is usually associated with order and stability through its aligning of the organisation with the environment and entrepreneurship with chaos, disorder and creative destruction On the other hand strategic planning and entrepreneurship ...

### **CAPABILITIES AND STRATEGIC ENTREPRENEURSHIP IN PUBLIC ...**

The strategic entrepreneurship field offers important insights on how organizations deploy capabilities in pursuit of value creation and capture Public entities, like private firms, have been described using the language of entrepreneurship theory (Klein et al,

### **Entrepreneurship Strategy - Samford University**

wards entrepreneurship is fostered among South Africans Nonetheless, the nation has made improvements since 2009 in every category assessed by GEM For example, its TEA rate has increased significantly from 59% to 89%, and its new firm activity has increased from 25% to 39%

### **Strategic Management & Entrepreneurship**

and entrepreneurship, connecting the external worlds of competition and collaboration with the critical process of knowledge creation and innovation within organizations Our program draws on world-renowned scholars in strategic management, entrepreneurship, international business, organization theory, and innovation Each student develops an

### **Strategic entrepreneurship, competitive advantage, and ...**

strategic entrepreneurship on SMEs' performance under the mediation of competitive advantage in the welding industry in Tanzania Guided by the resource-based theory, this study adopted learning orientation, strategic resource management, and entrepreneurial orientation as strategic entrepreneurship components

### **List of references**

List of references 358 Cooper, AC, 2002 Network, Alliances, and Entrepreneurship In: Hitt MH, Ireland RD, Camp SM and Sexton DL, 2002, Strategic

### **ALL THE RIGHT MOVES: HOW ENTREPRENEURIAL FIRMS ...**

Strategic Entrepreneurship Journal Strat Entrepreneurship J, 6: 116-132 (2012) Published online in Wiley Online Library (wileyonlinelibrary.com) DOI: 101002/sej1130 ALL THE RIGHT MOVES: HOW ENTREPRENEURIAL FIRMS COMPETE EFFECTIVELY RIITTA KATILA1\*, ERIC L CHEN2, and HENNING PIEZUNKA1

### **Strategic Entrepreneurship: Creating Value for Individuals ...**

The foci of strategic entrepreneurship (SE) are broad and rich, building on research from multiple disciplines such as economics, psychology, and

sociology, along with other subdisciplines in management including organizational behavior and organization theory Herein, we examine the contributions of strategic management and entrepreneurship to SE

### **Call for Papers for a Special Issue LEADING THE DIGITAL ...**

Strategic entrepreneurship provides an encompassing lens for investigating how firms can respond to the opportunities and challenges of digital transformation scholars in strategic Recently, entrepreneurship have made significant progress exploring the opportunities for new business models

### **“Catalyzing Change and Innovation in Women’s ...**

Strategic Entrepreneurship Journal branding banner 2 Possible research questions include (but are not limited to) the following ones: • What is the role of gender in shaping innovation in entrepreneurial contexts? How does gender influence the creation of innovative ventures and, more generally, how does

### **The Relationship between Corporate Entrepreneurship and ...**

of strategic management included in the study and a firm's corporate entrepreneurship intensity This article proceeds in the following manner First, we provide a review of the corporate entrepreneurship literature Second, we examine and discuss the relationship between each of the dimensions of strategic management included in

### **Impact of Strategic Thinking on Achievement of ...**

Keywords: thinking, strategic thinking, entrepreneurship, entrepreneurs 1 Introduction Nowadays, like never before, the world witnessing several rapid changes and transformations of intellectual, political, economic, social, and in whole fields roughly Thus, to move forward in all life aspects successfully